

The Economic Impact of THE MARYLAND HORSE INDUSTRY

Horse Industry Wages
\$1.1 billion



Total Economic Impact
\$2.9 billion

Jobs Supported
28,000



Total Impact on GDP
\$1.77 billion

Direct Impact on GDP
\$1.05 billion



~**95,000** horses
~**800** licensed stables
~**38,000** volunteers
717,611 horse enthusiasts
(30.4% of all MD households)



Thoroughbred Racing

\$591 million total impact
5,937 jobs
3 tracks
1 Triple Crown race

Recreational Riding

\$421 million total impact
4,560 jobs
10% of MD households trail ride
6% of MD households take lessons



Sport Horse Competition

\$370 million total impact
4,154 jobs
4 international competitions
>11 sanctioned venues

Harness Racing

\$278 million total impact
3,616 jobs
2 tracks and 1 casino
24 stallions standing





Equine-Assisted Services

\$36 million total impact
263 jobs

*67 licensed EAS operations
~335 horses in EAS use*

Traditional Working Horses

\$19 million total impact
229 jobs

*Amish & Mennonite communities
Draft horse pull and harness shows*



Rescues & Sanctuaries

\$3.16 million total impact
52 jobs

*58 licensed rescues
~\$1.8 total wages*



19.4% of all MD households participate in horse activities

9.8% of all MD households spectate at horse events

67% of MD horse owners earn <\$100k/year

Median age of MD horse owners: 38

Median age of MD spectators: 26

