

Maryland Horse Council Sponsorship Program

Established in 1985, the Maryland Horse Council (MHC) seeks to unify, inform, and represent Maryland's diverse horse community. As the industry's state legislative representative and trade association, MHC protects and promotes the horse industry by providing a united voice in the Maryland state legislature and state agencies, by interacting with the media and the general public, and by keeping its members informed on issues that affect them and their horses.



Tara K Photo

What We Are:

The Maryland Horse Council is a grassroots membership organization with one part-time administrator and annual dues and sponsorship revenue of about \$45,000. We have 40 Association Members that represent 30,000 people among them, plus Business Members, Farm Members, Charity/Foundation Members, Youth and Individual members. Our Board of Directors includes a representative from each of our associations, plus elected representatives from each of the other five membership categories. Our Executive Committee and officers are elected by the Board.

What We Do:

The primary mission of MHC is to represent the interests of Maryland's horse community to state government, but we do more than that. We created the **Save The Horse Farms** campaigns operating in many counties to overcome unfair zoning and permitting laws. We have a **Farm Stewardship** committee working to promote and expand the role that horse farms play in protecting the environment. Our **Unwanted Horse Project** created the non-profit, tax-exempt **Maryland Fund For Horses** and an **Equine Health Committee** that works to promote equine welfare and health concerns. We have a **Political Action Committee** to fund horse-friendly candidates for public office. We have a **Committee to Support Racing**, working to help keep the racing side of our industry strong. We have an **MHC Business Network**, where our Business, Farm and Charity/Foundation Members can share knowledge and experiences. We have a **Trails and Greenways Committee**, which works to preserve and improve the state's network of trails and public lands. And, of course, we have a **Legislative Committee** that coordinates grassroots lobbying of our elected representatives and creates new initiatives in state government, such as the creation of the Maryland Horse Industry Board within the Maryland Department of Agriculture. MHC also participates in the Maryland Farm Bureau and the American Horse Council's Coalition of State Horse Councils.



We want everyone to keep up with MHC and all of the important things we do. We are always happy to discuss opportunities and answer any questions that you may have, and we love working with our sponsors to ensure that their needs and business goals are met.

One Common Bond - The Horse; One Common Voice - The Maryland Horse Council

Maryland Horse Council | PO Box 141 | Damascus, MD 20872
301.502.8929 | www.mdhorsecouncil.org | admin@mdhorsecouncil.org



Why Sponsor the Maryland Horse Council?

Our social media presence has increased with regular interaction on our Facebook Fan page, as well as interaction with members on our many forums and blogs. We routinely send out e-blasts to over 2,500 people, and our sponsors have their logos with links to their website on each and every e-blast. We host four annual meetings, with an average attendance of 75 to 100 people per meeting. Additionally, we recently co-hosted the Maryland Horse Forum with the Maryland Horse Industry Board. We want everyone that keeps up with the MHC and all of the important things we do to know your name and your business.

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We value our sponsor relationships and believe that they are a crucial element that keeps our organization functioning successfully. This is an exciting time for the Maryland Horse Council and we hope that you will consider joining us as a sponsor. We are always happy to discuss opportunities and answer any questions that you may have. Please read on to see even more sponsorship opportunities.



Meeting Sponsorship Program

There is no better time than now to get involved as a sponsor with the Maryland Horse Council. We are now offering "Meeting Sponsorships" which will allow companies to get involved on a smaller scale. Sponsors will be featured on all publicity materials for their chosen meeting, and can provide table signage and literature.













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Annual Sponsorship Packages

	Page Sponsor \$250	Supporting Sponsor \$750	Bronze Sponsor \$1,500	Silver Sponsor \$3,000	Gold Sponsor \$5,000
MHC Gift					
Featured on Committee and County Forum pages					
One year one-time MHC membership					
Annual MHC membership					
Logo and direct link on MHC sponsorship page					
One-time use of MHC membership mailing list**					
Logo and direct link on all MHC e-blasts					
Use of MHC e-mail list *			Annual 	Biannual 	Quarterly 
Invitations to all MHC social, networking or fundraising activities					
Logo and direct link on every page of MHC web site					
Category exclusivity					
Banner display at MHC activities					
Monthly additions to an MHC blog ***					
Ability to include company material in MHC new/renewing member mailings					

* E-blast handled by MHC

** Mailing handled by MHC, printing and postage paid by sponsor

*** Text and photos provided by sponsor



Packages can be customized in price and benefits to meet the needs of the sponsor.

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Sponsorship Package

- Meeting Sponsor \$
- Page Sponsor \$250
- Supporting Sponsor \$750
- Bronze Sponsor \$1,500
- Silver Sponsor \$3,000
- Gold Sponsor \$5,000

Checks should be made payable to Maryland Horse Council and can be mailed to:
Maryland Horse Council, P.O. Box 141, Damascus, MD 20872

Contact Info

First name

Last name

Company name

Address

City

State

Zip code

Phone number 1

Phone number 2

E-mail 1

E-mail 2

Web site

Payment Info

Name on Card

Credit Card number

Expiration Date

Verification Code

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